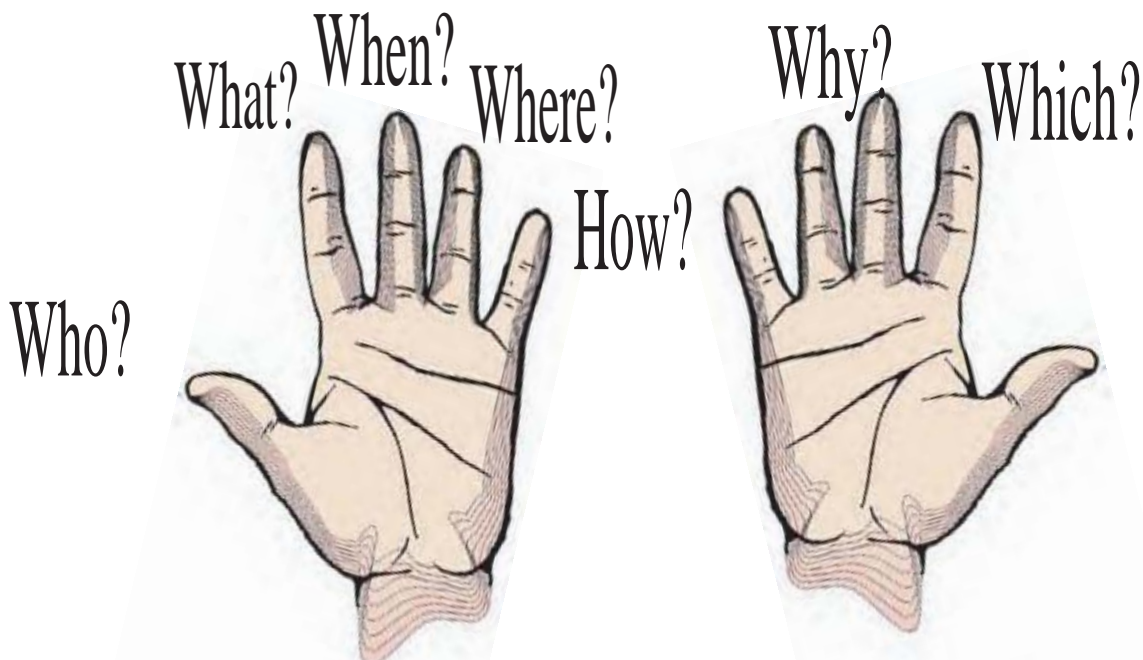


7 Questions of Highly Effectively Web Surfers

FOR INFORMATION LITERACY



DIRECTIONS: Consider the following questions when trying to determine which web site's information is most reliable.

1. **WHO** published the web site?
2. **WHAT** is the content of the web site? On what is the content based? Is the site made up of someone's opinions, facts, or research?
3. **WHAT** type of site is it?
 - .com= commercial site, e.g.: They are selling something!
 - .gov = government site, e.g.: They are affiliated with local, state, or federal government groups.
 - .org = organization, e.g. :They are a nonprofit organization.
 - .edu = education, e.g.: They are associated with a school, college, or university.
4. **WHEN** was the site published?
5. **WHERE** is the site located or where is the author affiliated? Is the site published on a "free web site" server? Does the author post his or her credentials on-line?
6. **HOW** is the material presented? Do the graphics and other multimedia effects contribute to the meaning of the material presented? How does the design reflect the informational needs of the audience? Are any reference materials posted? Is there an e-mail link to the author or web master?
7. **WHY** is the information published? What is the purpose of the web page? Why did the author write the way he or she did?
8. **WHICH** site is the most reliable? Which site has the best information? Why?